

EmployeePower

Switch on your people, power up your organisation

Good organisations spend time listening to their people and respond to the feedback by making big and small adjustments resulting in even greater places to work. For many, this is business as usual and for employees this is expected. We're in an age where employees are asking for a greater sense of involvement in their organisations outside of the day-to-day job; and right now, it's important that employees feel valued through their opinions. You could say that listening is more important than ever, but with the wider range of solutions, agencies and competing opinions about how employee research should be conducted (always-on, pulse, annual), making a decision about where to start can get confusing.

It's for this reason we have introduced Employee Power™, Harris Interactive's simple and intuitive off-the-shelf survey solution that takes the strain out of designing your employee engagement survey. Leveraging our years of employee research expertise across Europe, we developed a ready to use automated solution that will enable organisations to gather feedback on what matters the most to their people, quickly. We take the hassle out so you can focus on action.

Features

Speed and ease of setup and launch

With a ready-to-go survey that has been rigorously tried and tested, you can start your Employee Power™ survey as quickly as possible, whilst still ensuring quality, confidentiality and accessibility for all. We are proud of our 71% average participation rate, and will support you to achieve this or higher. Our online surveys are configured for mobile, tablet, desktop and laptop.

Expertly designed methodology

Experience across industry has led to the design of a 56 question survey that measures over 15 aspects of work and life, ensuring that you get a complete picture of what people think and feel about working for your organisation. At the heart of this lies Harris Interactive's active engagement model that segments employees based on their level of engagement. Automated priority analysis identifies where you need to act to engage people even further.

Impactful reporting for busy people

Many employee surveys fail because of over complicated, slow and unappealing reporting. The survey is only as good as the quality of the action planning. The Employee Power™ reporting tool has been developed to be simple, intuitive and engaging through dashboards, detailed results, free text comments and action planning. To help you make impactful decisions faster, results are available as quickly as a day or two after your survey closes.

Perspective expandert advice

Capturing opinions about how you are doing as an employer is one thing, but putting them into context is where we bolster Employee Power™ with consulting expertise. First, we provide context for your survey results using an unbiased benchmark from Harris Interactive's annual Worklife study. Our Employee Power™ reporting tool will identify which questions are your biggest priority for reportable unit; and our experts will bring your data to life in front of your leadership team.

Our Employer Power™ reporting solution

- Easy and **familiar navigation** with guidance and top tips on every page
- Informative and engaging **dashboards** providing summary information for time pressed managers
- **Single or multiple filtering*** to see results by a target demographic groups (*within anonymity criterion)
- Self-themed **dynamic free text comment feature** with interactive word clouds
- **Export of data and charts into PowerPoint and pdf** for results cascades, action planning sessions and reporting
- **Action plan** for each organisational unit with five predetermined engagement priority questions and up to three bespoke actions
- **Administrator controls** so users only have access to what they need and **usage statistics** to track activity and oversight of action plans

Employee Power™ is Harris Interactive's no fuss ready to deploy solution, but we recognise that one size doesn't fit all and many organisations have established research programmes that they are looking to evolve rather than reinvent. If you are further along your journey and are looking to revitalise your approach to listening and reporting or conduct non-engagement research – we can build a solution that works for you by combining our industry leading digital solutions with employee research expertise.

