

HARRIS INTERACTIVE COMMUNITIES

Imagine a representative group of engaged customers continually providing you with **deep insight** into their needs, behaviours and opinions. Welcome to **Harris Interactive Communities**: bringing the **customer voice** into the heart of your business to help you make **impactful decisions**, faster.

How can Harris help you?

Harris Interactive Communities are built around three core elements that **combine and adapt to meet your needs with full flexibility**:



Innovative technology

Purpose-built, future looking technology that enables deeper engagement and seamless real-time feedback.



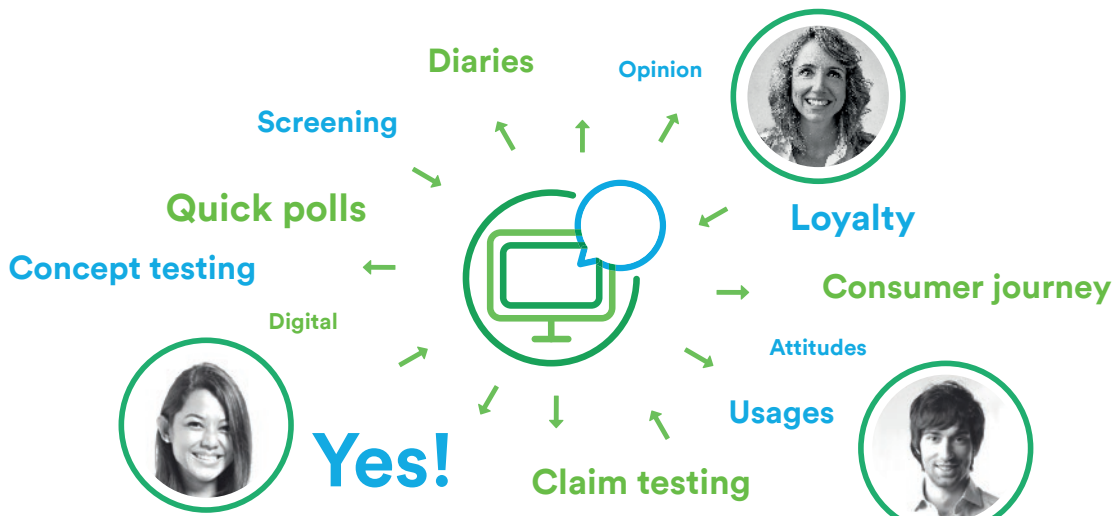
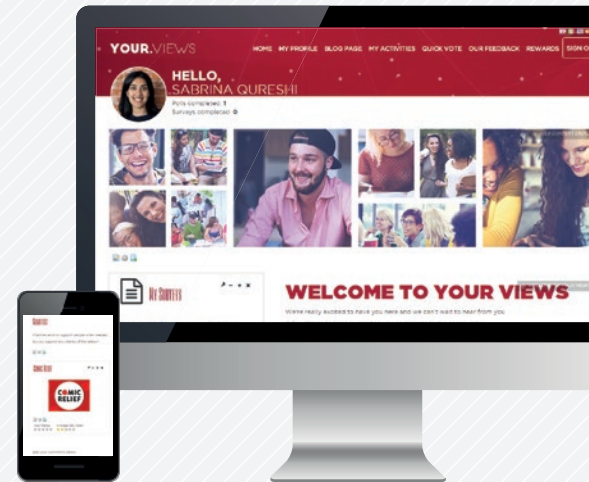
Expert management and engagement

Proven management and engagement approaches to deliver a richer understanding of your members for optimized R.O.I.



Actionable insight specialists

Award winning researchers advising on best-practice and delivering clearer insight and recommendations.



For further information please contact your usual account manager or call Sabrina on the number below:

Tel +44 (0)20 8832 1641 | Web www.harris-interactive.co.uk | Email squreshi@harrisinteractive.co.uk